



by TrepEDU.com

2015 Press Kit

Find out more at <http://trepathon.com>

LONG LIVE THE 'TREPS.®

Pic @ the **OKC Entrepreneurial Leadership Center**, [FB.com/TrepCenter](https://www.facebook.com/TrepCenter), 4917 N. Portland Ave, OKC 73112



Welcome to the 2015 TREPathon!

The TREPathon is unique entrepreneurial competition that is launching on World EnTREPpreneurs' Day (8/21/15) and gives young 'treps ages 26 and under the opportunity to organize their thoughts about an entrepreneurial idea or an existing business of theirs, take a few steps to enter the TREPathon competition, then work to raise start-up funds and successfully launch their venture!

Entrepreneurial & business experts then support top participants from ideation to business creation. A crowdfunding element at www.TREPathon.com allows every participant the opportunity to raise money to fund their business or idea... even if they don't qualify to be in the Top 10 Dolphin Tank portion of the final competition.

THOUSANDS or more in startup funds will be awarded to FIRED UP young entrepreneurs! Just imagine the feeling of being supported, of being believed in, of being FUNDED - as a young 'trep! This along with invaluable mentorship and business launch support will be awarded to the top 10 qualifying TREPathon winners! There is no better way for a young entrepreneur or wantpreneur to GET STARTED!

**To Register or Pre-Register for the TREPathon,
to sponsor a group of participants,
or to learn more go to www.trepathon.com.**

~ The 3 Phases of the 2015 TREPathon ~

1. TREPathon Launch Party & World Entrepreneurs' Day Celebration

The launch party is on World Entrepreneurs' Day ~ 8/21/2015

(<http://www.worldentrepreneursday.org/>) and we will be celebrating and promoting entrepreneurship on this special day by kicking off the first annual TREPathon!

Pre-registered participants will get help creating the video for their submission, be able to run their idea past local experts, and have a great time networking with others in the local startup & business community. This event will occur in Oklahoma City at the OKC Entrepreneurial Leadership Center and will mark the beginning of the 60 day open registration period for entrants into the competition.

2. Open Registration and Crowdfunding Young 'Treds

Online submissions will be open for 60 days. Once a contestant has entered the competition, they will have the remaining time period (until Oct. 21st) to raise funds to get their new business off the ground. Each competitor gets their own online page at Trepathon.com where they can showcase their idea, and share it to help raise startup funds. Following the 60 days, ALL CONTESTANTS will receive their donations minus a 7.5% fee to cover credit card processing and website maintenance.

3. Top 10 "Dolphin Tank" Finalist Event

A team of independent business experts will select the 10 top competitors from the pool of applicants. Selection will be based on a variety of criteria including, but not limited to viability of the business idea, amount of funds raised, social engagement, excitement for their own idea, and more (See FAQ for full list). The top 10 finalists will get the opportunity to come to Oklahoma City for a live "Dolphin Tank" all day event on 11/21/2015. Here, the "Top 10" and their guest will receive direct one-on-one mentorship, group coaching and individual consulting to help them turn their idea into a real business venture. Top Awards, Top Winners, Top Cash Prizes and all final recognition will be given out at this event.

~ The 2015 TREPathon is designed with one major purpose in mind (Our CORE MISSION);

MISSION



To nourish, SERVE and create new entrepreneurs through AUTHENTIC entrepreneurial leadership and FUN experiential learning.

Sponsorship & Partnership Opportunities

If promoting entrepreneurship and giving young people the opportunity to pursue their dreams is important to you, we would love to have your support! Your sponsorship can provide scholarships to directly sponsor young 'treps entry into the competition as well as help facilitate an awesome experience for them at the TREPathon events. Here are just a few opportunities for you to get involved: Contact us directly to discuss custom sponsorship packages.

1. SUPPORTER - Sponsor 10 'Treps Directly (\$500)

Give \$500 and help 10 young entrepreneurs who would otherwise not be able to compete have the opportunity to be in the competition. Also get your name or business name as a supporter at Trepathon.com.

2. BENEFACTOR - Sponsor 30 Young Entrepreneurs (\$1500)

Give \$1500 and help 30 'treps enter the TREPathon and pursue their entrepreneurial ideas. Also get your name or business name, business logo, and link to your website as a Big Time supporter at Trepathon.com.

3. PATRON - Event Sponsor (\$2,500)

Give \$2,500 and you will receive all of the above plus be listed as the sponsor of our live events and the 'Top 10 Dolphin Tank' finalist competition. You will also be mentioned on our promotional materials, website, and be able to give your own marketing materials to our contestants & participants upon approval.

4. MEDIA PARTNERSHIP - Custom Partnerships for Promotion & Support

Let's brainstorm on how you can support the TREPathon and all the young entrepreneurs who are getting involved! From social media collaboration to collegiate programs to larger corporate involvement. We are outside-the-box thinkers, so let's work together to create a Win-Win-Win for all involved!

5. Grand Prize Sponsor (\$10,000)

Support the GRAND PRIZE we award the winner of the competition and you will receive all of the above plus be listed as the sponsor of our grand prize and have incredible visibility on Trepathon.com and be mentioned as a co-sponsor of the entire event, (TREPathon, brought to you by Trepedu.com and "Your Business Here").

For additional information or to discuss sponsorship opportunities, please send an email to jay@trepedu.com. or contact Jay via phone call or text @ 405.414.8855